

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60270-1

DATE PRINTED

03/14/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346905	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE		
AND	650 Massachusetts Ave NW Ste 210			13 Temple St		
ADDRESS	Washington	DC	20001-3796	Quincy	MA 02169-5110	
	USA			USA		
CONTACT				PRODUCTLYNCH/D/US SENATE MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 2678	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/19/13 AND ENDING 03/25/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	4	05:00A	05:56A	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	125.00	625.00
LUR		1								
2	11111..	4	05:58A	07:00A	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	450.00	2250.00
FIXED		1								
3	22222..	8	07:00A	09:00A	30S	03/19/13-03/22/13 03/25/13-03/25/13	THE EARLY SHOW	10	300.00	3000.00
FIXED		2								
4	11.1...	2	04:00A	04:30A	30S	03/19/13-03/21/13 03/25/13-03/25/13		3	40.00	120.00
LUR		1								
5	1111..0	3	04:29A	05:00A	30S	03/19/13-03/21/13 03/25/13-03/25/13	WBZ NEWS	4	40.00	160.00
LUR		1								
6	11010..	2	09:00A	10:00A	30S	03/19/13-03/21/13 03/25/13-03/25/13	RACHAEL RAY	3	450.00	1350.00
FIXED		1								
7	10101..	2	11:00A	12:00N	30S	03/20/13-03/22/13 03/25/13-03/25/13	PRICE IS RIGHT	3	800.00	2400.00
FIXED		1								
8	11111..	4	12:00N	12:27P	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	500.00	2500.00
FIXED		1								

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE		
AND	650 Massachusetts Ave NW Ste 210			13 Temple St		
ADDRESS	Washington	DC	20001-3796	Quincy	MA 02169-5110	
	USA			USA		
CONTACT				PRODUCTLYNCH/D/US SENATE MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	2678	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/19/13 AND ENDING 03/25/13 NO. WEEKS:						1

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			FROM	TO						
9	11001..	2	12:27P	02:00P	30S	03/19/13-03/22/13 03/25/13-03/25/13	CBS SOAP ROTATION	3	500.00	1500.00
FIXED		1								
10	01011..	3	03:00P	04:00P	30S	03/19/13-03/22/13	DR. PHIL	3	500.00	1500.00
FIXED										
11	10110..	2	04:00P	04:30P	30S	03/20/13-03/21/13 03/25/13-03/25/13	JUDGE JUDY	3	850.00	2550.00
FIXED		1								
12	10111..	3	04:30P	05:00P	30S	03/20/13-03/22/13 03/25/13-03/25/13	JUDGE JUDY	4	900.00	3600.00
FIXED		1								
13	11111..	4	05:00P	05:30P	30S	03/19/13-03/22/13 03/25/13-03/25/13	5PM NEWS	5	750.00	3750.00
FIXED		1								
14	11111..	4	05:30P	06:00P	30S	03/19/13-03/22/13 03/25/13-03/25/13	530PM NEWS	5	850.00	4250.00
FIXED		1								
15	11111..	4	06:00P	06:30P	30S	03/19/13-03/22/13 03/25/13-03/25/13	WBZ NEWS	5	1000.00	5000.00
FIXED		1								
16	11111..	4	07:00P	07:28P	30S	03/19/13-03/22/13 03/25/13-03/25/13	WHEEL OF FORTUNE	5	1700.00	8500.00
FIXED		1								
17	10111..	3	07:28P	07:57P	30S	03/20/13-03/22/13	JEOPARDY !	4	2600.00	10400.00

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AND	650 Massachusetts Ave NW Ste 210		13 Temple St			
ADDRESS	Washington	DC 20001-3796	Quincy	MA	02169-5110	
	USA		USA			
CONTACT			PRODUCTLYNCH/D/US SENATE MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2678	PRODUCT 1302 CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/19/13 AND ENDING 03/25/13 NO. WEEKS: 1						

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			FROM	TO						
		1				03/25/13-03/25/13				
FIXED										
18	110100.1	3	11:00P 11:00P	11:35P 11:35P	30S	03/19/13-03/24/13 03/25/13-03/25/13	WBZ NEWS	4	1700.00	6800.00
FIXED		1								
19	11110..	3	11:35P	12:37A	30S	03/19/13-03/21/13 03/25/13-03/25/13	DAVID LETTERMAN	4	650.00	2600.00
FIXED		1								
20	10110..	2	12:37A	01:37A	30S	03/20/13-03/21/13 03/25/13-03/25/13	LATE LATE SHOW	3	250.00	750.00
FIXED		1								
21	Sa	1	05:00A	06:00A	30S	03/23/13-03/23/13	WBZ NEWS	1	100.00	100.00
FIXED										
22	Sa	1	06:00A	07:00A	30S	03/23/13-03/23/13	WBZ NEWS	1	315.00	315.00
FIXED										
23	Sa	2	07:00A	08:00A	30S	03/23/13-03/23/13	WBZ NEWS	2	125.00	250.00
LUR										
24	Sa	2	07:00A	09:00A	30S	03/23/13-03/23/13	SATURDAY EARLY SHOW	2	500.00	1000.00
FIXED										
25	Sa	1	11:35P	12:05A	30S	03/23/13-03/23/13	THE INSIDER	1	450.00	450.00
FIXED										
26	Su	1	05:00A	06:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	150.00	150.00
FIXED										

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	USA		USA			
CONTACT			PRODUCT LYNCH/D/US SENATE MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2678	PRODUCT CODE	1302		
NATIONAL SALESPERSON						
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ITEM	DAYS		FROM	TO						
27 FIXED	Su	1	06:00A	07:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	350.00	350.00
28 FIXED	Su	1	07:00A	08:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	450.00	450.00
29 FIXED	Su	1	08:00A	09:00A	30S	03/24/13-03/24/13	WBZ NEWS	1	550.00	550.00
30 FIXED	Su	1	08:57A	10:30A	30S	03/24/13-03/24/13	CBS SUNDAY MORNING	1	1200.00	1200.00
31 FIXED	Su	1	11:35P	12:00M	30S	03/24/13-03/24/13	SPORTS FINAL	1	600.00	600.00
32 FIXED	Su	1	12:00M	12:30A	30S	03/24/13-03/24/13	SPORTS FINAL OT	1	400.00	400.00
33 FIXED	Su	1	12:30A	01:00A	30S	03/24/13-03/24/13	TIM MCCARVER	1	270.00	270.00
Total Contract:								101		69690.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	.00	60540.00	60540.00	
GRAND TOTAL									60540.00	

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